



Summer School for Students from Asia and the Pacific 2023

Description of the Summer School for students from Asia and the Pacific 2023 "Innovation and Culture"

I. Introduction of Tongji University

Tongji University in Shanghai, founded in 1907, is one of the elite universities certified by the Ministry of Education of China. It attaches great importance to the internationalization and puts the emphasis on cooperation with France and French speaking countries.

Starting in the 1990s, the cooperation between Tongji University and France has been steadily increasing. The Franco Chinese Institute of Engineering and Management (IFCIM) created in 1999 by Tongji University and ENPC and ParisTech.

In 2012, Tongji University became a member of the Agence Universitaire de la Francophonie (AUF) and now has a network of expertise at the international level, with the French language as common language. Mr. Jiang Bo, Vice President, was elected as a member of the public council in 2013 and then reelected in 2017, at the general assembly of the AUF.

The first Dual Degree program with France was launched in 1998. Since then, Tongji University has established partnerships with over 40 institutions of Higher Education in France and French speaking countries and more than 40 dual degree programs. Each year, the university will send about 200 students in France and in French speaking countries, and receives as much from its francophone partners. Cooperation in the field of research in France and in other French speaking countries covers many fields, including eight strong and sustainable urban planning, architecture, geology, marine, microelectronics, civil engineering, transport, environment, and medicine. Since 2008, Tongji University has successively held 15 editions of the forum on sustainable cities and transportation, High Level of Service THNS forum. Since 2012, the day of la Francophonie, is organized every year. Since 2015, 17 faculties support the project of engineers for excellence "Tongji in France and in French speaking countries, with the support of partners in the francophone community.

In 2004, Mr. Jacques Chirac, President of the French Republic, laid the foundation stone of the Franco Chinese Institute of Engineering and Management (IFCIM). The opening ceremony was in 2006 with the venue of Mr. Renaud Donnedieu de Vabres, Minister of culture. Many leaders and Ministers of France and from francophone countries (Belgium, Switzerland, Luxembourg, Mauritius, etc.) came to visit the Franco Chinese Institute of Engineering and Management since 2006.

Based on a strong cooperation with France and French speaking countries, Tongji University has become one of the best platforms for the exchange and the cooperation in Higher Education in Shanghai and in China.

In 2018 and 2019, supported by AUF, Tongji University successfully organized two editions of the Summer School for students from Asia and the Pacific (UEE), in total about 30 Francophone students participated.

Since 2021, Tongji University has hosted the Francophone Employability Center (Shanghai), a flagship project of the AUF as part of its 2021-2025 strategy, aiming to strengthen the employability of Francophone students in the Asia-Pacific region. In 2022, the Dragon and Lion Dance Club joined the CLEF network. In this context, Tongji University is organizing a summer school with the intention to welcome about 20 French-speaking students and to mobilize stakeholders from the academic and socio-economic world.

II. Objectives of the Summer School for students from Asia and the Pacific 2023

Led by Tongji University, the Summer School for students from Asia and the Pacific 2023 proposes to students from different schools in the Asia Pacific region to discover and to discuss about the classical and contemporary Chinese society, with activities about "Innovation and Culture".

Participants will attend lectures and will have the opportunity to meet some representatives of firms located in Shanghai. The students can understand better Chinese traditional culture, explore topics in both academic and socio-economic perspective and encourage the dialogue between the academic world and the economic and social actors. In order to develop the innovative spirit of students, the students will attend lectures, workshops in small groups.

Shanghai is one of the most important and powerful cities of the traditional and modern Chinese society. Tongji University, well-known internationally for its excellence, in Art & Design, Architecture and Civil Engineering (ranked in the top 30 in the world) proposes a program in which students of different cultures and backgrounds can work together to feed their mind in the field of innovation and entrepreneurship through the expertise of Tongji University. Furthermore, in collaboration with the Dragon and Lion Dance Club, participants will also have the opportunity to discover this traditional Chinese sport and culture.

The world's second largest economy, an international and powerful city, a leading university with an outstanding education system, the Summer School for students from Asia and the Pacific 2023 about "Innovation and Culture" will provide an opportunity for participants to enrich themselves culturally and intellectually while developing their attraction for innovation and entrepreneurship.

III. The program of the Summer School for students from Asia and the Pacific 2023

The Summer School for students from Asia and the Pacific 2023 will be held from the 8th to the 15th of July 2023. The program is as follows:

Temporary program 2023.07.08-2023.07.15			
Date	Morning	Afternoon	Evening
2023.07.08	Welcome the students in Shanghai Welcome and registration of the participants in the campus Check-in at the Tongji International Student Dormitory		
2023.07.09	Cultural visit of Shanghai to find out the city's ambition to become an international center of innovation, science and technology		Free time
2023.07.10	Opening ceremony Introduction of Tongji University Lecture 1: Innovation and entrepreneurship in Tongji University with Tongji Venture Valley and the School of Innovation and Entrepreneurship of Tongji University Lecture 2: The influence of Tongji University in Shanghai : the business environment for innovation and entrepreneurship	Campus tour Workshops and discussion group	Free time
2023.07.11	Lecture 3: Overview of Innovation and Entrepreneurship Education in Chinese Higher Education Institutions Lecture 4: Introduction to the Internet+ Competition open to students worldwide	Thematic visits: - Tongji University Science and Technology Park - Public and commercial space open to entrepreneurs (such as INNOSPACE, WeWork, etc.)	Free time
2023.07.12	Lecture 5: Traditional Chinese Culture Workshop 1 : Discovery of the Dragon and Lion Dance	Visit to the Museum of Dragon and Lion Culture	Free time
2023.07.13	Lecture 6: Entrepreneurship "How to pitch" Lecture 7: Young Entrepreneurs in Shanghai	Thematic visit: alumni companies Group work	Free time
2023.07.14	Preparations of the report in small groups	Closing ceremony - Presentation of the reports - Awards and certificates	Free time
2023.07.15	End of the Summer School for students from Asia and the Pacific 2019 Departure of the students from Tongji University		

* Additional living expenses (not included in the program below) will not be covered by the UEE 2019.